



<p style="text-align: center;">SUMMARY SPONSORSHIP OPPORTUNITIES</p> <p style="text-align: center;">24 - 25 March 2009 Sandton Convention Centre</p>	Platinum Sponsor ETC/Kapsch-TMT	Gold Sponsor	Public Authority Partner	Silver Sponsor: Conference Dinner	Silver Sponsor: Conference Bags & Internet Cafe	Welcome Reception	Conference Folders	Writing pads/pens	Friends of ITS	Session sponsors	Exhibition 3x3m
	R200k	R150k	R150k	R125k	R125k	R75k	R50k	R50k	R25k	R15k	R12k
Official sponsor status	•	•	•								
Host at plenary session	•										
Pull-up banners in registration/reception area	4	2	2								
Banners in appropriate specialist sessions	•	•	•								
Host at Conference lunches	•										
Naming rights to Conference Dinner				•							
Conference bag sponsor with key branding position					•						
Logo on writing pads and pens							•	•			
Logo on name tag lanyards		•									
Wing banner in Plenary Session	•										
Pull-up banner in Plenary Session	•	•	•	•	•		•	•	•		
Exhibition Stand 3m x 3m prime area	4	3	3	2	1		1	1	1		1
Number of delegates included to the conference	12	9	9	7	5		3	3	2		
Logo on all promotional material	•	•	•	•	•		•	•	•	•	
Logo on final conference programme	•	•	•	•	•		•	•	•	•	
Logo on conference website	•	•	•	•	•		•	•	•	•	
Promotional material in delegates bags	•	•	•	•	•		•	•	•	•	
Once off usage of Delegates List	•										
Branding in session venue	•		•							•	
Certificate of Appreciation	•	•	•	•	•		•	•	•	•	